



Date: June 3, 2016

Re: Potential McDonald's Headquarters at Harpo Studios Site

While the potential arrival of McDonalds to the West Loop is a compelling prospect for the neighborhood in terms of employment and tax revenue for the city, residents could experience both positive and negative changes. Considering the reported size of the development, we are eager to hear what countermeasures Sterling Bay and the City will provide for issues like increased traffic congestion, reductions in available parking, and higher demands being placed on local services. The West Loop is severely underserved in terms of green space, libraries, and schools. We hope any development on the Harpo Studios lot will also include plans to address some of these community needs.

NOWL and our resident members understood the potential for a major development coming to the Harpo Studios campus after Sterling Bay acquired the property. As a community organization representing residents, we will now meet with our constituents to clarify their concerns and advocate on their behalf. We will then monitor the negotiations and provide input to Alderman Burnett after the NOWL Development Committee hears the developers' proposal.

[Neighbors of West Loop](#) (NOWL) is a neighborhood organization formed by residents to bring together people in the West Loop who want to make a positive impact on our vibrant community. Our goal is to empower residents who wish to volunteer their time for the West Loop. We believe in transparency and the idea that every resident should have the opportunity to be informed and to be heard on issues that affect their community.

Neighbors of West Loop Board of Directors

