



June 12, 2014

The Honorable Danny Solis  
25th Ward Alderman  
1800 S. Blue Island Ave.  
Chicago, IL 60608

Re: Proposed development at 1250 W. Madison / Luxe on Madison

Dear Alderman Solis,

Neighbors of West Loop (NOWL) has kept open communications with Alan Schachtman from Fifield Companies about the proposal for the Luxe on Madison at 1250 W. Madison (“the Project”) – an addition to the existing structure formerly known as the Mod Apartments and now owned by Fifield. Mr. Schachtman has responded to questions and provided updates of Fifield’s plans, and the Fifield team – including Chairman and CEO Mr. Steven Fifield – met with our NOWL committee on May 14, 2014. In addition to the regular attending members, we mailed invitations to the agents of the condo association to the south of the Project. Your office also confirmed that during a community meeting held on June 10, 2014, most or all of the few neighbors that did attend expressed full support of the Project. Following an email notice from WLCO I did not arrive at that meeting until 7:30PM, when everyone had left.

At our NOWL committee meeting, the Fifield team confirmed the dog area located on the roof was being enlarged from its initially reported size to approximately 1,600 ft<sup>2</sup>. With the modification and enlargement of the dog area and from learning of the further support by neighboring residents, our NOWL Committee supports the Project.

We also wish to recognize that Mr. Fifield pledged he and his wife, Randy, will make a personal donation of \$25,000<sup>1</sup> to replace an account of that same amount, which was opened and closed by the original developer of the Mod Apartments. The money was to be designated for the benefit of various improvements to the nearby Skinner Park, but was subsequently withdrawn and the account closed before any park improvement occurred, when the Mod Apartments developer encountered financial difficulties. We and Skinner Park representatives are very grateful for this gracious gift and will work to keep Mr. and Mrs. Fifield apprised of the specific park improvements and be sure to recognize them for their contribution.

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<sup>1</sup> Most likely to “FOTP-Skinner Park Advisory Council”; the Fifield’s will then receive a tax deductible donation receipt with the Friends of the Parks (FOTP)’s 501(c)(3) EIN.



As always, thank you for your time and efforts for our neighborhood and for including residents, specifically through NOWL, in the development review process.

Sincerely,

Adam Powers  
Chairperson, 25th Ward Committee  
NEIGHBORS OF WEST LOOP

cc: Alan Schachtman, Fifiel ([aschachtman@fifielco.com](mailto:aschachtman@fifielco.com));  
Larry Gage, NOWL President and 42<sup>nd</sup> Ward Committee Chairperson  
Bob Aiken, NOWL Vice President and 27<sup>th</sup> Ward Committee Chairperson